

MANAGEMENT AND ORGANIZATIONAL STUDIES 020a

September to December 2007

"A Multi-disciplinary Study of Globalization"

Lectures: Mondays and Wednesdays, 11:30 a.m. - 12:30 p.m.

McKellar Room: University Community Centre

Course web site: <http://rleduc.pageout.net>

<p>Raymond Leduc Office: Social Science Centre, Room 2221 Office Hours: Monday 1:00 p.m. to 4:00 p.m. Friday 10:00 a.m. to 12:00 p.m. or by appointment Telephone: 661-2111 (ext. 84930) E-mail: rleduc@uwo.ca</p>	<p>Graduate Teaching Assistants: Doug Adams (dadams3@uwo.ca) Mike Dove (mdove2@uwo.ca) Andrew Ross (jross@uwo.ca) Saifullah Khan Sumbal (ssumbal@uwo.ca) Jeff Vacante (jvacant2@uwo.ca)</p> <p>Office: Social Science Centre, Room 2235</p>
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COURSE OUTLINE

Course description:

Management and Organizational Studies 020a/b is a multi-disciplinary introduction to the four-year Bachelor of Management and Organizational (BMOS) program. The objective of the course, broadly stated, is to introduce BMOS students to the academic disciplines of the social sciences by investigating in a multi-disciplinary fashion the theme of "**globalization.**"

In Management and Organizational Studies 020a/b, first-year BMOS students will become acquainted with different academic disciplines represented in the Faculty of Social Science such as Anthropology, Economics, Geography, History, Political Science, Psychology, and Sociology. Each of these disciplines can help to equip students with the array of communications, research, and analytical skills crucial to succeeding in today's highly competitive and complex business environment. In addition, familiarity with the approaches and methods of the social sciences will enable BMOS students to make informed choices when selecting course options or developing sub-concentration "theme" areas in the following three years of their program.

Secondly, and more specifically, the course investigates the theme of "**globalization,**" an important yet controversial subject surrounded by much misunderstanding and debate. Students will be presented with a wide array of perspectives on globalization, ranging from the historical organization of the global economy to the emergence of global politics and culture in our own time. In the process, students will be encouraged to develop their own interpretations of the many and varied challenges and opportunities that globalization presents, always basing their opinions on the rigorous tests of evidence and analysis that are integral to the social sciences.

The class meets three times per week (two 50-minute lectures; one 50-minute tutorial).

Course prerequisite: Enrolment in the BMOS Program.

Course grading:

Mid-term examination (Sunday Oct 28/07)	25%
Written assignment (due Friday Nov 16/07)	30%
Tutorial participation	15%
Final examination (held during the December examination period)	30%

Course readings (all are available for purchase in the University Book Store):

The **course textbook is:** Charles W.L. Hill and Thomas McKaig, *Global Business Today*, Canadian edition (McGraw-Hill Ryerson Limited, 2006).

Students also require for the written assignment and the examinations:

Globalization – The Transformation of Social Worlds – D. Stanley Eitzen and Maxine Baca Zinn (Thomson Wadsworth Publishers)

STUDENTS ARE RESPONSIBLE FOR COMPLETING ALL REQUIRED READINGS.

Attendance at Weekly Tutorials:

In a large lecture format course such as MOS 020a/b, it is essential that students participate actively in the weekly discussions of their assigned tutorial section. Tutorials are the best opportunity to discuss the course readings and lectures in depth, and their relevance to contemporary issues. In addition, the tutorial session is where such important matters as exam preparation and procedures for completing the written assignment are conveyed. Tutorials also represent the best opportunity to assess how well students are grasping the course materials, and in turn allow students to contribute most directly to their own learning and that of their colleagues. Consequently, any student who is **absent from three regularly scheduled tutorial sessions** and fails to provide acceptable medical or other relevant document explaining each absence, will receive a written warning (via e-mail) from their Teaching Assistant notifying them that they are at risk of being debarred from writing the final examination. Any student who subsequently **misses a fourth tutorial session** will be reported to the Dean of the Faculty of Social Science and **be debarred from taking the final examination in MOS 020a/b**. Additional information concerning this policy can be found under the section “Examinations/Attendance” in the *Western Academic Calendar*.

Written Assignment:

All students are required to submit one written assignment in which they demonstrate their *critical reading and research skills* and their ability to *synthesize* what they have read into a concisely written commentary centered upon a clearly articulated thesis or organizing principle. **Due date: Friday November 16/07.**

Students must refer to the MOS 020a/b website for detailed instructions on completing the written assignment.

A paper copy of the written assignment must be submitted on the date the assignment is due. Students can submit the paper copy of their written assignment to the BMOS Main Office (SSC 2040) by 4:00 p.m. on the due date, or make arrangements to submit their paper directly to their Teaching Assistant by 4:00 p.m. on the due date. In addition, an identical electronic copy of the written assignment must be submitted by the due date and time to <http://turnitin.com> where students must also register with their own password to ensure that their

work is secure. Registration instructions are found at <http://turnitin.uwo.ca>. The class ID number for MOS 020a is **1969673**. The class enrolment password is **transform**.

Late submissions without a documented medical or equivalent excuse will be penalized by 5% for the first day, and 2% per day thereafter (weekends and holidays included). Pressure of work is not an acceptable excuse.

To protect against **loss of a written assignment**, students are advised to keep a duplicate copy of the assignment (as submitted), and to retain their rough notes until the final grades have been determined in the course.

FAILURE TO COMPLETE THE WRITTEN ASSIGNMENT WITHOUT PERMISSION OF THE INSTRUCTOR WILL RESULT IN A FAILURE IN MOS 020A/B.

Library Support Services

The BMOS program has a dedicated library resource person who can help with any research or library related questions you may have. If you are uncertain about how to use the resources of the library, properly reference the source materials you use, or have any other questions you can contact:

Kim McPhee
Research & Instructional Services Librarian
Psychology / Management & Organizational Studies
The D.B. Weldon Library
Email: kmcphee5@uwo.ca
Phone: 519-661-2111 x88847

If she is unavailable, you can also ask the staff at the Reference Desk for assistance.

Examinations:

The mid-term examination and the final examination will follow a multiple-choice and essay answer format.

The **mid-term examination**, written on *Sunday Oct 28/07* from *1:00 p.m. to 3:00 p.m.* will cover all lectures, readings, and the videos from Week One through Week Seven.

The **final examination**, written during the Dec final examination period, will cover all lectures, readings, and the videos from Week Eight through Week Thirteen. It will also include a comprehensive essay question, which, to be answered effectively, requires students to draw upon the content of the entire course.

ACADEMIC POLICIES AND PROCEDURES

Plagiarism: Students must write their assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see “Scholastic Offence Policy” in the Western Academic Calendar).

Plagiarism Checking: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (link to Turnitin.com website: <http://www.turnitin.com>).

Computer-Marked Multiple-Choice Exams: Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.”

Eligibility: The prerequisite for MOS 020a/b is enrolment in the Bachelor of Management and Organizational Studies Program. Unless you have either the prerequisite for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

LECTURE and TUTORIAL SCHEDULE

WEEK 1	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter One</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter One – Pages 1 to 11</p> <p>Lecture: Monday September 10 2007 INTRODUCTION TO MANAGEMENT AND ORGANIZATIONAL STUDIES 020a/b</p> <p>Lecture: Wednesday September 12 2007 GLOBALIZATION</p>
WEEK 2	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Two</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Two – Pages 13 to 31</p> <p>Lecture: Monday September 17 2007 COUNTRY DIFFERENCES IN POLITICAL ECONOMY</p> <p>Lecture: Wednesday September 19 2007 DIMENSIONS OF GLOBALIZATION</p>
WEEK 3	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Three</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Three – Pages 51 to 69</p> <p>Lecture: Monday September 24 2007 THE CULTURAL ENVIRONMENT</p> <p>Lecture: Wednesday September 26 2007 DEBATING GLOBALIZATION</p>

<p>WEEK 4</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Four</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Four – Pages 79 to 97</p> <p>Lecture: Monday October 1 2007 ETHICS IN INTERNATIONAL BUSINESS</p> <p>Lecture: Wednesday October 3 2007 ECONOMIC GLOBALIZATION</p>
<p>WEEK 5</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Five</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Five – Pages 115 to 129</p> <p>Lecture: Monday October 8 2007 Class cancelled for Thanksgiving</p> <p>Lecture: Wednesday October 10 2007 INTERNATIONAL TRADE THEORIES POLITICAL GLOBALIZATION</p>
<p>WEEK 6</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Six</p> <p>Lecture: Monday October 15 2007 WRITTEN ASSIGNMENT INSTRUCTIONAL SESSION</p> <p>Lecture: Wednesday October 17 2007 THE POLITICAL ECONOMY OF INTERNATIONAL TRADE</p>

<p>WEEK 7</p>	<p>Weekly Reading: D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Six – Pages 141 to 153</p> <p>Lecture: Monday October 22 2007 CULTURAL GLOBALIZATION</p> <p>Lecture: Wednesday October 24 2007 NO CLASS TODAY (STUDY FOR THE MIDTERM!!!)</p> <p>MIDTERM: <u>SUNDAY OCTOBER 28 1:00 p.m. - 3:00 p.m.</u> (SEE WEB SITE UNDER “Exam Information” FOR ROOM LOCATIONS)</p> <p style="text-align: center;">NO TUTORIALS THIS WEEK</p>
<p>WEEK 8</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Seven</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Seven – Pages 173 to 196</p> <p>Lecture: Monday October 29 2007 FOREIGN DIRECT INVESTMENT</p> <p>Lecture: Wednesday October 31 2007 SOCIAL ARRANGEMENTS</p>
<p>WEEK 9</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Eight</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Eight – Pages 231 to 245</p> <p>Lecture: Monday November 5 2007 REGIONAL ECONOMIC INTEGRATION</p> <p>Lecture: Wednesday November 7 2007 THE GLOBALIZATION OF TERROR</p>

WEEK 10	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Ten</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Nine – Pages 259 to 293</p> <p>Lecture: Monday November 12 2007 THE GLOBAL MONETARY SYSTEM</p> <p>Lecture: Wednesday November 14 2007 THE GLOBALIZATION OF SOCIAL PROBLEMS</p> <p><u>NOTE: WRITTEN ASSIGNMENT DUE ON FRIDAY NOVEMBER 16, 2007</u></p>
WEEK 11	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Eleven</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Ten – Pages 321 to 347</p> <p>Lecture: Monday November 19 2007 GLOBAL STRATEGY</p> <p>Lecture: Wednesday November 21 2007 CHANGING GLOBAL STRUCTURES</p>
WEEK 12	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Fourteen</p> <p>Lecture: Monday November 26 2007 GLOBAL MARKETING AND R&D</p> <p>Lecture: Wednesday November 28 2007 E-BUSINESS</p>
WEEK 13	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Sixteen</p> <p>Lecture: Monday December 3 2007 GLOBAL HUMAN RESOURCE MANAGEMENT</p> <p>Lecture: Wednesday December 5 2007 AND SO IT GOES...</p>